



## PLATINUM Sponsorship for MII Fellows Symposium/Outreach Programs 2010

### What you get...

1. We will accept only 2 Platinum Sponsors for the calendar year of 2010.

### At the Feb 5 & 6, 2010 Symposium...

2. Freestanding booth space is complimentary at this level of sponsorship. The first one who signs up will get their choice of booth space at the Symposium. The second one to sign up will get the second choice of booth space.
3. 1 additional rep places at the booth (normal is 1 per booth) for a total of 2 (two).
4. 10 complimentary attendee places for the Symposium, or **you will be charged at the normal delegate fee for the unused spaces.**
5. A 10% discount will be extended to additional attendees invited and paid for by the Platinum Sponsor.
6. Two hours each day of 1 (one) side room for hands on presentations or private presentations of your choice. Your company could reserve a side room entirely for your company's private use should your company so desire (at an additional cost).
7. Special 'Top Billing' recognition in all programs, mailings and advertisements.
8. 5 minutes to introduce your sponsored speakers.
9. You can provide a short list of speakers from which the Symposium Scientific Committee can choose. Please remember that there are **THREE CONCURRENT PROGRAMS** for this year's Symposium. Depending upon your company's target market, you may choose from the following concurrent programs to present to:
  - a. **Advanced Program** – for those doctors (and possibly staff) who have considerable experience in Implantology.
  - b. **Novice Program** – for those doctors (and possibly staff) who are at an entry level of knowledge or desire in Implantology.
  - c. **Auxiliary Program** – for all TEAM members to attend whether business, clinical, or hygiene.Once the Platinum Sponsor has chosen their target program, then the Symposium Scientific Committee will contact the speaker chosen by them to provide a:
  - d. One full day presentation to be included in the program. The speaker would be provided at the Platinum Sponsor's expense (honorarium, travel, room, and meals)

### AND

- e. Live ½ (one-half) day surgical procedure. Provision of the implant components, materials, staffing (both surgical and production staffs), incidentals to be outlined once procedure is requested, as well as the costs of



a speaker to moderate the surgery session, and the surgeon to perform the procedure(s).

10. The ability to, at your cost, have the sponsored lecture or surgical procedure videotaped and even produced to a DVD for your company's personal use.

### **At the 2010 Outreach Programs...**

11. You will be one of two main sponsors present at all the Outreach Programs. Minor sponsors may be added at the discretion of the MII Fellows.
12. You will have 'Top Billing' on all publications, mailings, etc. done in conjunction with each of the programs. Due to the nature of printed and electronic marketing materials, only the Platinum Sponsors will be included on these marketing tools.
13. You will be able to present your company's products as part of the presentation for up to 15 minutes at each venue.
14. You will have booth/table space at each venue.
15. You will be able to invite 5 complimentary attendees to each program in each city for each program.
16. With a signed commitment and initial payment towards payment in full for the entire sponsorship prior to October 1, 2009, your company can have input in determining the cities in which 2 (two) of the Outreach Programs will take place. There will be a total of 5(five) Programs for the 2010 calendar year.
17. Provide a free link from the MII Fellows Website to your company's website.
18. As an ADA/CERP provider we will publicize the courses and events in the ADA Program website.

### **What we want in return...**

1. \$20,000 sponsorship fee paid as mutually agreed, (but prior to October 1, 2009 if you desire input on Outreach Program cities and venues), to consider your budget and our needs for upfront cost commitments to market the 2010 Symposium and Outreach Programs 2010, as well as increase attendance. Payment can be made in instalments if desired; October 1, 2009 and January 1, 2010.
2. Provide attendees (in addition to the 10 (ten) complimentary attendees) for the Symposium 2010.
3. Provide attendees (in addition to the 5 (five) complimentary attendees) for the Outreach Programs 2010.
4. Pay the honorarium and related expenses (travel, room, and meals) of the speaker or surgeon, you would be providing as a Platinum Sponsor.
5. Provision of all implants, components, incidentals, staffing, and lab fees if applicable for a live surgical procedure.
6. Publicize the Symposium and Outreach Programs on your company's website as well as other media to gain more attendees to all the programs that the MII Fellows are presenting.



As presented and explained by \_\_\_\_\_,

Who is the \_\_\_\_\_ of the MII Fellows on

\_\_\_\_ / \_\_\_\_ / \_\_\_\_.

Presented to \_\_\_\_\_ who is the

Representative of \_\_\_\_\_ Corporation on

\_\_\_\_ / \_\_\_\_ / \_\_\_\_.



## **GOLD Sponsorship for MII Fellows Symposium/Outreach Programs 2010**

### **What you get...**

#### **At the Feb 5 & 6, 2010 Symposium...**

1. Intermediate booth space is complimentary at this level of sponsorship.
2. 1 additional rep places at the booth (normal is 1 per booth) for a total of 2 (two).
3. 5 complimentary attendee places for the Symposium, or **you will be charged for the unused spaces.**
4. A 10% discount will be extended to additional attendees invited and paid for by the Gold Sponsor.
5. One hour each day of a side room for hands on presentations or private presentations of your choice.
6. 'Special Billing' recognition in all programs, mailings and advertisements.
7. 5 minutes to introduce your sponsored speakers.
8. You can provide a short list of speakers from which the Symposium Scientific Committee can choose. Please remember that there are **THREE CONCURRENT PROGRAMS** for this year's Symposium. Depending upon your company's target market, you may choose from the following concurrent programs to present to:
  - a. **Advanced Program** – for those doctors (and possibly staff) who have considerable experience in Implantology.
  - b. **Novice Program** – for those doctors (and possibly staff) who are at an entry level of knowledge or desire in Implantology.
  - c. **Auxiliary Program** – for all TEAM members to attend whether business, clinical, or hygiene.Once the Gold Sponsor has chosen their target program, then the Symposium Scientific Committee will contact the speaker chosen by them to provide a:
  - a. Four (4) hour (half day) lecture presentation to be included in the program. The speaker would be provided at the Gold Sponsor's expense (honorarium, travel, room, and meals) if desired.
9. The ability to, at your cost, have the sponsored lecture videotaped and even produced to a DVD for your company's personal use.

#### **What we want in return...**

1. \$10,000 sponsorship fee paid as mutually agreed, but prior to January 1, 2010.
2. Provide attendees (in addition to the 5 (five) complimentary attendees) for the Symposium 2010.
3. Pay the honorarium and related expenses (travel, room, and meals) of the speaker you would be providing as a Gold Sponsor.
4. Publicize the Symposium your company's website and other media.



## SILVER Sponsorship for MII Fellows Symposium/Outreach Programs 2010

### What you get...

#### At the Feb 5 & 6, 2010 Symposium...

1. Basic booth space is complimentary at this level of sponsorship.
2. 5 complimentary attendee places for the Symposium, or **you will be charged for the unused spaces.**
3. A 10% discount will be extended to additional attendees invited and paid for by the Gold Sponsor.
4. 'Special Billing' recognition in all programs, mailings and advertisements.
5. 5 minutes to introduce your sponsored speakers.
6. You can provide a short list of speakers from which the Symposium Scientific Committee can choose. Please remember that there are **THREE CONCURRENT PROGRAMS** for this year's Symposium. Depending upon your company's target market, you may choose from the following concurrent programs to present to:
  - a. **Advanced Program** – for those doctors (and possibly staff) who have considerable experience in Implantology.
  - b. **Novice Program** – for those doctors (and possibly staff) who are at an entry level of knowledge or desire in Implantology.
  - c. **Auxiliary Program** – for all TEAM members to attend whether business, clinical, or hygiene.Once the Silver Sponsor has chosen their target program, then the Symposium Scientific Committee will contact the speaker chosen by them to provide a:
  - a. Two (2) hour lecture presentation to be included in the program. The speaker would be provided at the Silver Sponsor's expense (honorarium, travel, room, and meals) if desired.
7. The ability to, at your cost, have the sponsored lecture videotaped and even produced to a DVD for your company's personal use.

#### What we want in return...

1. \$5,000 sponsorship fee paid as mutually agreed, but prior to January 1, 2010.
2. Provide attendees (in addition to the 5 (five) complimentary attendees) for the Symposium 2010.
3. Pay the honorarium and related expenses (travel, room, and meals) of the speaker you would be providing as a Silver Sponsor.
4. Publicize the Symposium your company's website and other media.



**Exhibitors**

**For those wishing just to have an exhibit booth**

**Please refer them to Carol**

**[carol@miifellows.org](mailto:carol@miifellows.org)**